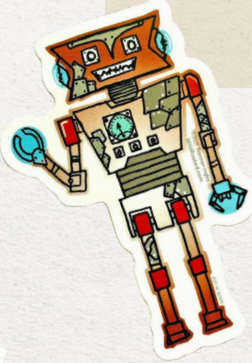


Impact-Driven Holiday Guide

BRAND POLLINATORS | EVOLVE CPG

What does it mean to give? For far too long the holidays have been about buying *stuff*, with a focus on quantity and size over quality. Fortunately we are seeing a shift towards more intentional giving, and we are excited to share some amazing brands that make it easy!

Give with intention



Our gift guide features impact-driven brands that exist to make the world a better place. We hand-selected products that comply with at least one of the following criteria: **certified B Corp, certified organic, certified Fair Trade, vegan/cruelty-free, made with sustainable ingredients, ethically sourced, upcycled, plastic-free, carbon-neutral, and percent of profits donated**—plus most of these companies are minority-owned!



Give thoughtfully this year by choosing useful, healthy, impactful gifts and supporting brands that are doing good for the planet and its people.



shop now →

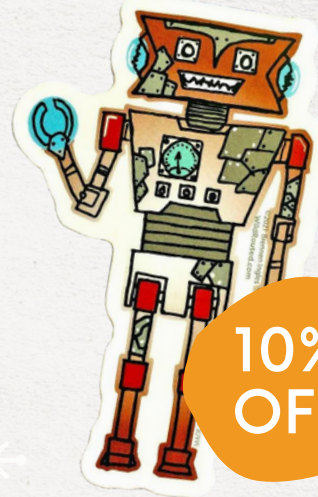


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For Kids

Believe it or not there are still plenty of gifts you can give kids that don't require batteries. Here are a few of our favorites that are thoughtful and fun!



Supernatural

Sprinkles are magic. But a lot of baking ingredients contain artificial colors, preservatives and other usual suspects. Supernatural products are made with vibrant colors (thanks veggies and spices!) and bring in the holiday FUN! supernaturalkitchen.com



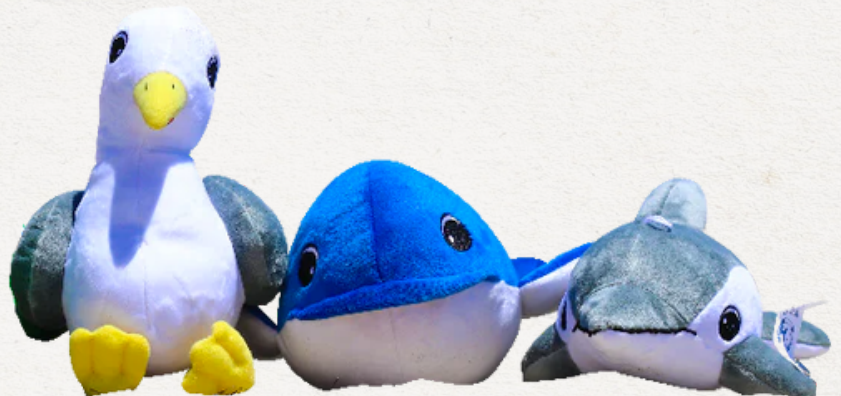
Wild Routed

For nature-loving kids, give fun T-shirts made with sustainable algae ink® and 100% natural cotton, or cool hand-drawn stickers for their travel journal - 10% of profits back to the National Parks & Forests.

Use discount code **HOLIDAYPOLLINATOR10** at wildrouted.com

Shore Buddies

Adorable sea-themed stuffed animals made from recycled plastic bottles. Shore Buddies gives \$1 from every purchase to educating youth on the dangers of plastics for marine life. shore-buddies.com



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Peak State Coffee

Real organic ground coffee in a tea bag (and compostable packet)! Perfect for coffee enthusiasts looking for quality and convenience. It is delightfully smooth and impressively functional. Peak State is also certified Fair Trade, Organic, and gives 1% for the planet. peakstatecoffee.com

For the Outdoor-Lover

The outdoorsy folks in your life will appreciate these useful gifts that also protect the planet.



Selk bags

A sleeping bag you can wear -- and it's made with 100% recycled material (including the insulation and zippers!) Selk is a member of the Climate Action Corps and 1% for the Planet. selkbagusa.com

ECOlunchbox

ECOlunchbox food containers are circular designed, durable, and reusable. Take perfectly-portioned, fresh meals anywhere and reduce your impact on the planet! ECOLunchbox is also B Corp Certified. ecolunchboxes.com



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For Hard Workers

Whether it's your spouse, a parent, or a caregiver, treat them to a little all-natural rest and relaxation.



Bison Star Naturals

Escape to the forest with unique scents like sage pine and cedar. These lotions are vegan and made with natural essential oils by an indigenous family-owned business. bisonstarnaturals.com

era superfoods

Made with functional, vegan ingredients, and free of artificial colors, flavors and preservatives. Now you can give the gift of rest!

Use code *HOLIDAY25* era.so



Lola Arnao

Try the shave bar starter kit for ultra-sensitive skin - includes a fragrance-free shave bar (equivalent of 2 cans of conventional shaving cream), bamboo shave brush and bamboo bar rest. Use code *MEETLOLA* lolaarnao.com



Moon Valley Organics

Cleansing, moisturizing, and healing. This organic skincare also helps protect bees, butterflies, and hummingbirds and comes in beautiful packaging that keeps mother earth in mind. moonvalleyorganics.com



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20%
OFF

For the Host

Creating the right hosting environment, and reducing waste just got easier! Buy for a friend or family member, or stock up for your own party.

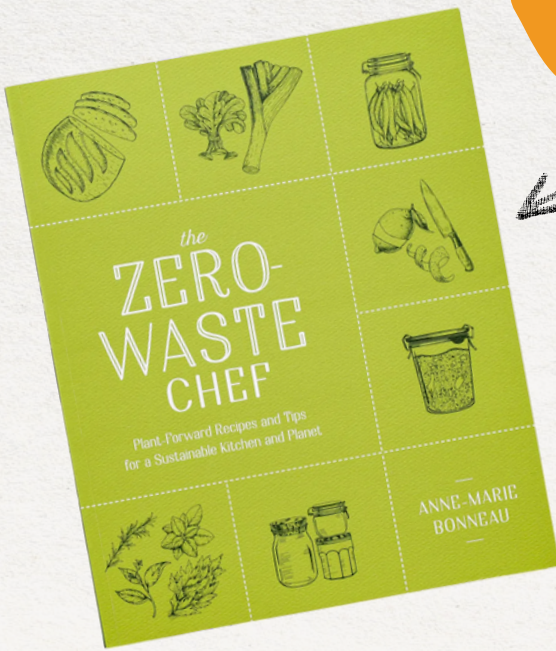
GoodLight

Get them some clean-burning, paraffin-free candles to dine by, celebrate with, and relax alongside this holiday season.

GoodLight is the mission-driven candle for you!

Use code *EVOLVE*

goodlightcandles.com



10%
OFF



DTocs

Ditch the traditional single-use tableware and go with one of these compostable (microwave-safe) plates made from naturally fallen palm leaves! A women-owned brand that empowers women in India through Fair Trade practices. Use code *Dtocs10* dtocs.com

Ware

Create a more sustainable kitchen with these use-what-you-have, spend-less-money recipes and tips. Or stock up on other responsibly made, reusable living essentials.

wareavl.com

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For New Friends

Sometimes it's hard to know what to get for a neighbor, a teacher, or a co-worker. Show you appreciate them with one of these thoughtful treats.



Rock Hill Coffee

Coffee that affects change on a global level. Proceeds from the Holiday Blend go towards feeding families, helping those experiencing homelessness, and supporting children in Uganda.

rockhill.coffee

Wild Orchard

Share in the ancient practice that naturally heals and brings people together - drinking tea! By drinking Wild Orchard you're also saving the planet, too. Wild Orchard teas are from the world's first Regenerative Organic Certified™ tea farm, and sequester carbon with every cup.

wildorchard.com

Alter Eco Chocolate

Chocolate is one of the greatest gifts, but not all chocolate is created equal. Alter Eco is committed to crafting chocolate that **regenerates ecosystems, empowers farmers, and reverses climate change.** Enjoy this indulgent flavor even more knowing that it's made by a B Corp that utilizes fair trade and regenerative farming practices. Use code *EVOLVE20*

alterecofoods.com

