INCREASE IN HOME DELIVERIES

INCREASED DEMAND
FOR DRIVE-THRU
SERVICE

DELAYED SHIPPING OF RAW AND FINISHED GOODS

LOST SALES

INCREASE IN ONLINE SALES DECREASE IN RESTAURANT VISITS STALLED PRODCUTION

LESS TRAFFIC LESS POLLUTION

LESS FUEL USAGE

SALES OF
PREPACKAGED
ITEMS

PERSONAL PREVENTION

LESS ON-SITE WORK LESS INCOME FOR HOURLY WORKERS

FOR WORK-FROM-HOME RESOURCES DECREASED SPENDING ON NON-ESSENTIALS

ANXIETY

INCREASED SALES OF PREPAREDNESS ITEMS

COVID-19

INCREASED
DEMAND FOR
E- LEARNING

CLOSURE OF CARE
+ EDUCATION
FACILITIES

INCREASED
DEMAND FOR
IN-HOME CARE

DECREASE IN
TRAVEL-RELATED
PURCHASES

ADDICTION

TO "NEWS"

DECREASED

DEMAND FOR

ACCOMODATIONS

CANCELLATION OF TRAVEL

DECREASE IN
TOURIST-DRIVEN
BUSINESS &
DESTINATIONS

OF EVENTS

MORE FAMILY TIME

INCREASE IN
IN-HOME
ENTERTAINMENT
INCREASE IN
INCREASE

INCREASE IN ONLINE SOCIAL ACTIVITY

INCREASE IN REFUND REQUESTS

DECREASED
DEMAND
FOR FLIGHTS

DECREASED
DEMAND FOR
DRAUGHT BEER

DECREASED
DEMAND FOR UBER

INCREASE
IN WIFI +
CELL USAGE

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